

TheToolSweep: Media Kit

thetoolsweep.com · AI tools, explained in plain English · October 2026

Launch stage, honest numbers: TheToolSweep launched in October 2026. We don't publish traffic figures yet. Founding sponsors get launch pricing plus a monthly report with our real analytics.

About

A beginner-friendly website reviewing AI tools and models: hands-on tests of free plans, "best X for Y" roundups, head-to-head comparisons, AI model explainers, phone guides and a weekly "Tested This Week" column. Every page says whether it was hands-on tested or research-based and cites official sources.

Audience

People curious about AI who aren't experts (creators, small-business owners, marketers, students) who are comparing tools before they buy. US-first, English-language.

Packages

Package	Price	Includes
Founding sponsor (3 spots only)	\$99/month locked for 6 months	Labelled homepage sponsor card · sponsored slot in the weekly "Tested This Week" column (about 4 per month) · monthly analytics report
One-week trial	\$39	Homepage card for 7 days + one weekly-column slot
Newsletter	Coming soon	Founding sponsors get first pick

Editorial rules

- All sponsored placements are labelled "Sponsored".

- Sponsorship never changes scores, rankings or verdicts, and reviews aren't for sale.
- We only accept products suitable for beginners.

Contact

Jerry Alcones · toolsweep@mail.grokbots.com · <https://thetoolsweep.com/advertise>